

PUBLIC BIKE SHARING PROGRAMS/BIKE RENTALS: TEN KEY QUESTIONS

1. Are there bikeways where most people would feel comfortable riding a bike? (See the League of American Bicyclists 'bicycle friendly' program information at <http://www.bikeleague.org/programs/bicycledfriendlyamerica>)
2. Is the land unit located in an urban area that has an established public bike sharing program or is planning one? (if yes, contact the system operator to discuss the feasibility of system expansion)
3. Is the land unit located in a rural setting that has high visitation rates, bicycle friendly infrastructure and many destination/attractions in close proximity? (if yes, continue to Q 4, if no, skip to Q 9)
4. Is there a leader within the organization who is a champion for a multimodal transportation network that integrates a public bicycle system?
5. Is there commitment from stakeholders, political leaders and local champions to support and fund a public bicycle sharing program over time?
6. What benefits will a public bicycle sharing program provide for this area?
7. Is this area accessible by other public transportation systems (i.e. bus or train)?
8. What are the visitor demographics? What is their interest in riding shared bicycles?
9. Is there a bicycle rental operation in or near the land unit?
10. Are there opportunities to adapt a bicycle rental operation to include multiple locations, lower cost of bikes for customers or otherwise make bikes more convenient to more visitors?